

BE A PART OF INDIA'S LARGEST GATHERING OF EMERGING ENTERPRISES IN INDIA!

National Conference & Expo on Affordable ICT Solutions for Emerging Enterprises

Enabling SMEs to reach out to the global market through ICT

Bangalore : 15th July 2011

Hosted by



Federation of Karnataka
Chambers of Commerce and Industry (FKCCI)

Supported by



Dept of IT, BT, S&T and E-Governance
Govt of Karnataka

Organized by



The Small and Medium Enterprises (SMEs) are the backbone of the Indian economy. In order to remain competitive, the SMEs in India need to be modernised through infusion of better and appropriate technology.

The Conference would focus on how to maximise Information Technology's contribution to the core competency of SMEs and drive the enterprise to higher performance levels. Leading IT Companies will be showcasing the emerging technology solutions and products for the benefit of tiny, small and medium-sized companies.

The event provides a common platform for both the SMEs and lead Technology Providers in the country to discuss strategies for driving business growth with right IT adoption.

ATTENDEES' PROFILE:

CEOs/Decision Makers/Management Representatives/IT Managers of SMEs in various industry verticals

Benefits to Sponsors:

Platinum Sponsors:

- » Keynote Slot in the Inaugural (20 minutes)
- » Speaking Slot in Technical Section (25 minutes)
- » Visible presence on the Invitation
- » Logo on the backdrop
- » Stall
- » Logo on the Invite Brochure
- » Database of Attendees
- » Invitation Passes 50 delegates

Gold Sponsors:

- » Speaking Slot (25 minutes)
- » Visible presence on the Invitation Card
- » Logo on the backdrop
- » Stall
- » Logo on the Invite Brochure
- » Database of Attendees
- » Invitation Passes 40 Delegates

Silver Sponsors:

- » Speaking Slot (20 minutes)
- » Visible presence on the Invitation Card
- » Logo on the backdrop
- » Logo on the Invite Brochure
- » Invitation Passes 15 delegates

SPONSORSHIP OPTIONS

PLATINUM SPONSORSHIP	Rs. 2,50,000=00
GOLD SPONSORSHIP	Rs. 1,50,000=00
SILVER SPONSORSHIP	Rs. 1,00,000=00
STALLS	Rs. 30,000=00

Exhibition stalls:

- » Stall of 2x3 mtrs
- » Invitation Passes 10 delegates

For more information/details contact:

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